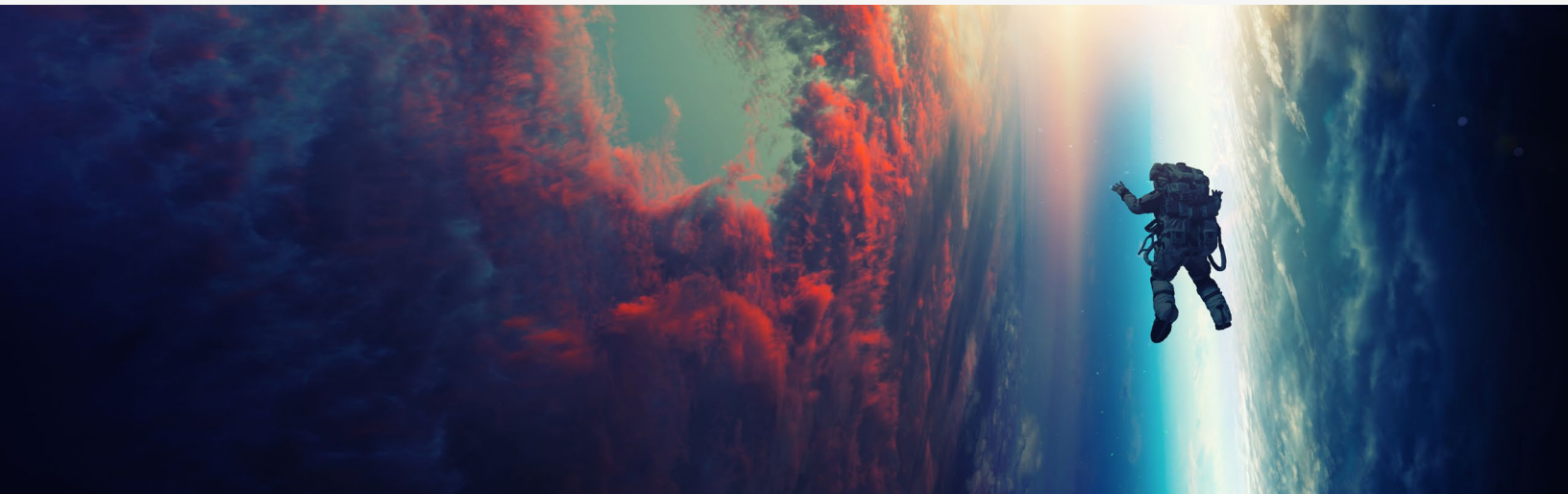


# From Orbit to Opportunity: ORBX and the Global Space Economy

## KEY TAKEAWAYS

- Space has shifted from government exploration to a commercial growth story. Private companies now account for a majority of orbital launches, launch costs have fallen substantially since the 1960s, and the global space market is on track to surpass US\$1 trillion in the next decade..
- Satellite-based services are expected to represent almost two-thirds of all space revenue by 2034, with connectivity and data services growing roughly three times faster than the broader market, driven by expanding networks for broadband internet, GPS, and defence intelligence.
- The [Global X Space Tech Index ETF \(ORBX\)](#) offers exposure to the global space economy — from rocket builders and launch systems to satellite operators and data services - capturing the full commercial space value chain.



Introducing the [Global X Space Tech Index ETF \(ORBX\)](#), the only exchange traded fund (ETF) in Canada currently offering exposure to companies engaged in the growing space economy in the following sub-sectors:

- **Rocket Launch and Reusable Rockets:** Providers of launch systems and reusable rocket technology, reducing costs and increasing access to space for cargo, satellites, and missions.
- **Space Tech & Components:** Companies delivering the hardware, software, and analytics that power modern space operations — from specialized engines and orbital transport systems to satellite imagery, AI, and data solutions.
- **Satellite Telecommunications & Data Services:** Companies delivering global connectivity through satellite networks — enabling broadband internet, GPS, and secure communications — as well as those designing and manufacturing satellites, spacecraft, and related systems.
- **Space Transportation, Tourism, and Exploration:** Companies providing human spaceflight ventures, from orbital tourism to deep space missions, commercializing space travel as well as offering orbital discovery services.






# Artemis and The New Industrial Frontier

NASA's [Artemis II](#) mission – with a crew that included London, Ontario's [Jeremy Hansen](#) – was humanity's return to the moon for the first time in over 50 years. Costing [almost US\\$24 billion](#), the mission was the first crewed flight of Boeing and Northrop Grumman's [Space Launch System \(SLS\)](#) rocket and Lockheed Martin's [Orion](#) capsule. The successful mission paves the way for a crewed [lunar landing](#) set for 2028 with the eventual goal of establishing a permanent presence.

The Artemis program also demonstrates how space exploration has now become a space economy, expanding beyond the era of government-led missions into the current age of public and private companies driving commercial growth and unlocking a new economic opportunity in the skies above the Earth.

## MISSIONS

Source: Novaspace. (2026, January 29). The Space Economy Report.

	<b>Artemis I</b>	Launched in 2022, Artemis I was the first in a series of increasingly complex missions that will enable human exploration at the Moon and future missions to Mars.
	<b>Artemis II</b>	The first crewed Artemis flight marks a key step toward long-term return to the Moon and future missions to Mars.
	<b>Artemis III</b>	Scheduled for 2027, this new demonstration mission in low Earth orbit will test one or both commercial landers from SpaceX and Blue Origin, respectively.
	<b>Artemis IV</b>	NASA continues to target early 2028 for the first Artemis lunar landing, a date that has remained unchanged since mid-2025. After reaching lunar orbit, the crew will transfer from Orion to a commercial lunar lander for their descent to the Moon's surface.
	<b>Artemis VI</b>	Using the standard SLS (Space Launch System) rocket configuration, NASA expects to launch this lunar surface mission by late 2028, with subsequent missions planned roughly once per year.

## The Path to Commercialization

The shift from government programs to commercial enterprise has been underway for decades, beginning with private satellite launches for communication services. But the pace of that transition has accelerated sharply as launch costs have declined and technology has matured.

Space is no longer defined by programs like NASA's [Apollo missions](#) or the [Space Shuttle](#). It is becoming an infrastructure layer, comparable to the Internet, that supports a growing range of activities and services on the ground.

# Getting to Orbit

The economics of reaching orbit have changed fundamentally. Technological advances and reusable rockets, such as SpaceX's **Falcon 9** and **Falcon Heavy**, have transformed the cost structure of the industry, making access to space more affordable and enabling business models that were previously unviable.

SpaceX has achieved approximately a 97% success rate<sup>1</sup> on reused components, making launches more predictable and cost-efficient alongside their lower price.

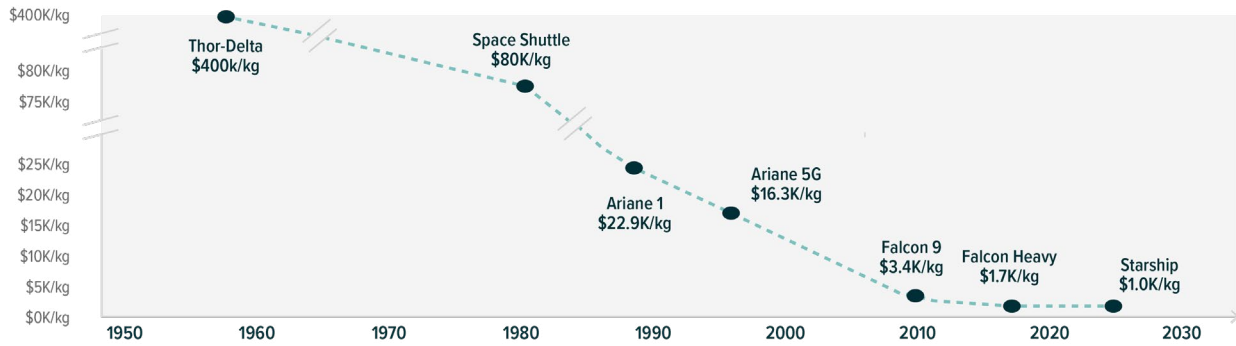
The numbers reflect that shift. Launch costs into Low Earth Orbit have fallen roughly 200 times since the 1960s.

Annual satellite launch activity has risen from approximately 85 launches in 2016 to around 325 in 2025, with the U.S. accounting for approximately 52% of global launches last year<sup>2</sup>. The commercial launch market is projected to reach approximately US\$70 billion by 2035<sup>3</sup>.

## THE COST OF REACHING LEO HAS DECREASED 200X SINCE 1960

### Cost of Reaching Low Earth Orbit

Source: Colossus. (2024, November). Is Space Investable?



# Orbital Opportunities: Satellites

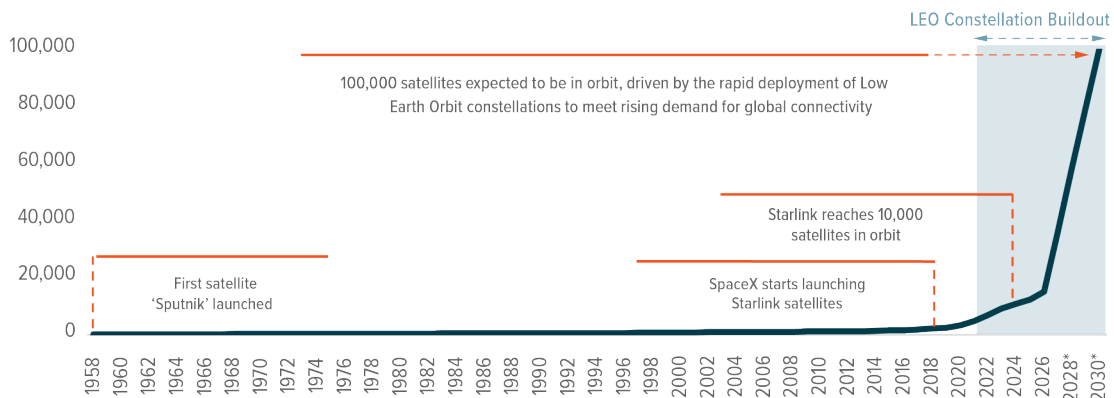
The growth in launch activity has fuelled an expanding ecosystem of satellite-based services. Starlink alone has approximately 10,000 satellites in orbit and roughly 9.25 million users as of early 2026<sup>4</sup>.

Beyond connectivity, the satellite services market extends into a broad range of downstream applications: climate

monitoring, logistics visibility, precision agriculture, and defence intelligence. Connectivity and data services are expected to grow roughly three times faster than the broader space market<sup>5</sup>. Taken together, satellite-based services are expected to represent approximately 63% of all space revenue by 2034<sup>6</sup>.

## SATELLITE INFRASTRUCTURE GROWTH IS BEING FUELED BY DOWSTREAM SCALE

Source: European Space Agency, (Jan. 2025) Around 100,000 satellites are expected to be in orbit by 2030.; Statista. (Jan. 2025), Number of active satellites from 1957 to 2024.; Jonathan's Space Pages. (Mar. 2026). Satellite statistics: Satellite and Debris Population



# A New Defence Domain

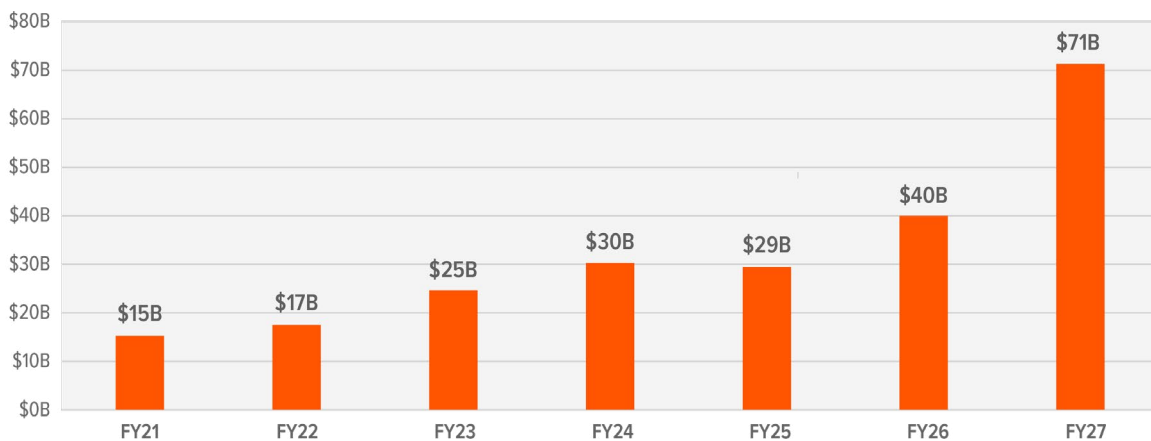
Space has also become a theatre of strategic operations. Governments worldwide spent US\$137 billion on space in 2025<sup>7</sup>, with just over 53% of that spending on defence related. Space-based systems are now central to missile warning, communications, intelligence, surveillance, and reconnaissance. The U.S. Space Force formally considers space a "war-fighting domain"<sup>8</sup> and continues to increase its budget, reflecting the growing strategic importance of orbital assets.

One of the more forward-looking areas emerging from the space economy is orbital computing: placing data centres in space. The appeal lies in the abundant solar energy and more efficient cooling available in orbit. However, the economics remain challenging: launch costs would need to fall below approximately US\$200 per kilogram<sup>9</sup> to make the model viable, suggesting this may be a longer-term opportunity.

## SPACE IS A GROWING PILLAR OF DEFENCE INVESTMENT

### U.S. Space Force Budget Requests

Source: Defence Tech and Acquisition. (2025, July 14). FY26 Defence Budget Deep Dive; Department of Air Force. (n.d.) Department Of The Air Force President's Budget, accessed on April 5, 2026; Space News. (2026, April 5). Space Force budget would more than double in Trump's \$1.5 trillion defence plan.



## Investor Interest

Investors are also noticing the burgeoning space industry. A basket of space-related U.S. stocks has climbed over 20% as at April 7, 2026, compared to a 3.4% decline in the S&P 500 Index and a 4.2% decline in the Nasdaq 100.

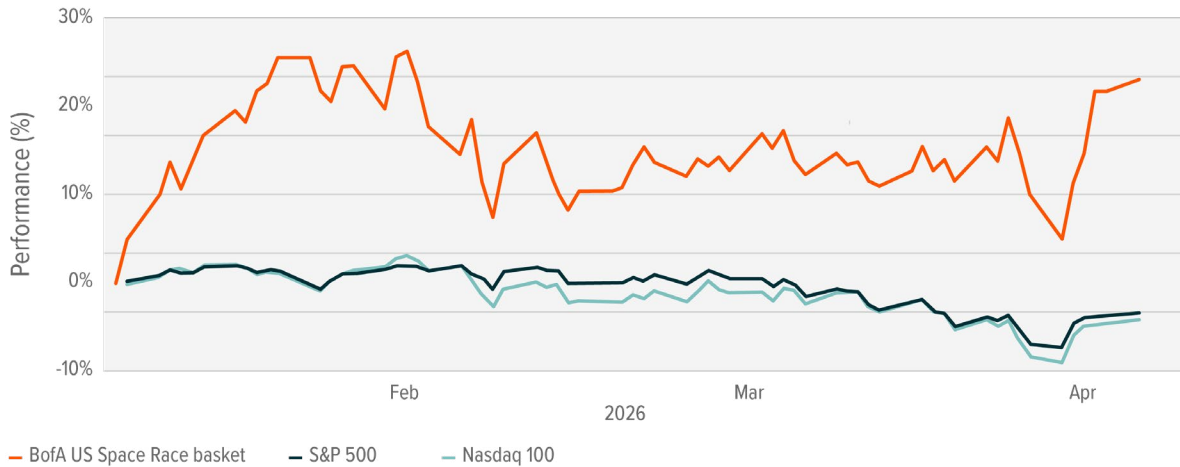
Attention in early 2026 has turned to one space company, on news of a potential stock market debut. Since its foundation in 2002, [SpaceX](#) has grown into an

aerospace company that receives [billions of dollars](#) in U.S. government contracts.

In addition to its rocket launch business, which was the first private company to supply the International Space Station, SpaceX also operates satellite-based internet broadband service [Starlink](#).

## SPACE STOCKS BASKET OUTPERFORMS S&P, NASDAQ

Source: Bloomberg News as at April 7, 2026.



Note: Data is normalised with percentage appreciation as of December 31, 2025.

## Why ORBX?

The **Global X Space Tech Index ETF (ORBX)** [web link to product page] seeks to replicate, to the extent possible and net of expenses, the performance of an index that tracks companies driving the growth and commercialization of the global space economy, including space technologies and components, launch and orbital services, space exploration and tourism, and satellite-enabled communications and data services (currently, the Global X Space Tech Index).

“The high-profile IPO candidates on the horizon and the successful Artemis II mission are powerful reminders that the space economy is entering a more commercial, more visible and more investable phase,” says Chris McHaney, Executive Vice President, Investment Management & Strategy at Global X.

“Space innovation is increasingly tied to real-world infrastructure, including global broadband, secure communications, Earth observation, launch services and advanced components. ORBX gives Canadian investors a targeted way to access the public companies, enabling that growth across the global space value chain.”



**Chris McHaney** | EVP, Head of Investment Management and Strategy, Global X Canada

# Trillion-Dollar Opportunity in Orbit

Space has shifted from a government endeavour to a commercial growth story. Launch costs have fallen roughly 20x in the past decade,<sup>10</sup> and private companies now account for about 70% of all orbital launches.<sup>11</sup> With the global space market on track to surpass \$1 trillion by 2034,<sup>12</sup> the investment opportunity is here.

## A New Growth Story Is Taking Off

Satellites are powering the next wave of connectivity. About 15,000 orbit Earth today.<sup>13</sup> By 2030, that number could reach 100,000 as companies race to deliver broadband internet, GPS, Earth imaging, and communications from space.<sup>14</sup> As these networks scale, they are generating steady, subscription-style revenue and creating a compelling growth opportunity for investors.<sup>15</sup>

## One ETF, Full Access to the Space Value Chain

ORBX is built to capture the full space value chain, from rocket builders, launch systems and satellite operators to the components and data services powering them. Only companies earning at least 50% of their revenue from space tech qualify for inclusion, helping the fund stay focused on the theme.

ETF Name	Currency	Unit Type	Ticker Symbol	Target Exposure	Exchange	Management Fee*
<b>Global X Space Tech Index ETF</b>	Canadian Dollar	Class A Units (unhedged)	ORBX	<a href="#">Global X Space Tech Index</a>	TSX	0.49%

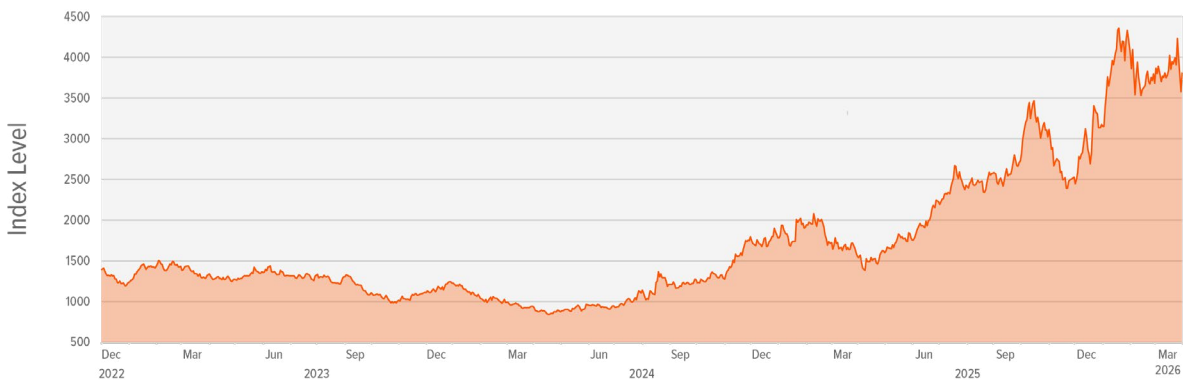
\*Plus applicable sales tax

## Tracking Space Firms: Global X Space Tech Index

Tracked by ORBX, the [Global X Space Tech Index](#) tracks the performance of companies driving growth and commercialization of the global space economy. Here's how the index has performed since its inception:

### GLOBAL X SPACE TECH INDEX SINCE INCEPTION

Source: Bloomberg as at March 31, 2026.

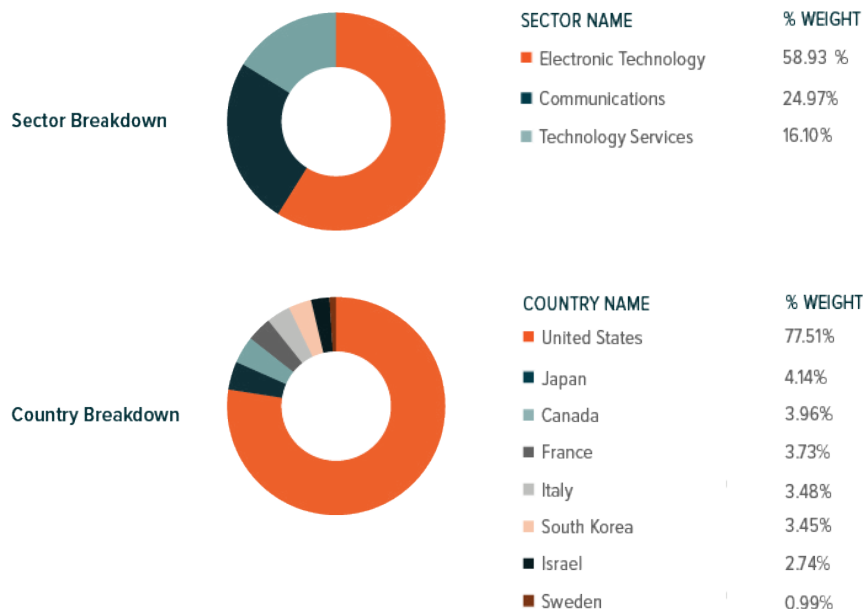


**Note:** The performance of the indices is provided for informational purposes only and does not represent the performance of the Fund. The Fund seeks to replicate the performance of the index, but several factors may result in deviations between the Fund's performance and that of the index. These factors include, but are not limited to, tracking errors, the impact of fees and expenses, portfolio rebalancing, and differences in the timing of cash flows. Past performance of the index is not indicative of future results for the Fund. For more details on the Fund's investment objectives, fees, and risks, please refer to the Fund's prospectus.

And the most recent breakdown of sector and geographic allocation can be viewed below:

## SECTOR & COUNTRY BREAKDOWN

Source: Mirae Assets as at March 31, 2026.



## Participants in the Global Space Economy

Here is a brief look at some of the leading companies involved in the global space economy that are tracked by ORBX's underlying index:



Founded in 1969 as MacDonald, Dettwiler and Associates and known for the [Canadarm](#) carried on the Space Shuttle, [MDA Space](#) is a global leader in communications satellites, Earth and space observation, and space exploration and infrastructure.



Founded by [New Zealand-born Peter Beck](#) in 2006, [Rocket Lab Corporation](#) provides launch services, spacecraft components, and orbital management. Known for its small-lift Electron rocket, the firm is developing the medium-lift Neutron rocket for orbital satellite networks.



[BlackSky Technology](#) is a real-time, space-based intelligence company that delivers imagery, analytics, and high-frequency monitoring of the most critical and strategic locations, economic assets, and events in the world.



[AST SpaceMobile](#) is building a global cellular broadband network in space to operate directly with standard, unmodified mobile devices for nearly 6 billion mobile subscribers globally.



Founded in 2010 by three NASA scientists, [Planet Labs](#) provides satellite imagery and geospatial solutions to agriculture, forestry, intelligence, education and finance companies and government agencies around the world.

**Note:** The companies referenced are provided for illustrative purposes only to demonstrate sector exposure and are not intended as investment advice or recommendations to buy, sell, or hold any specific security.

Space has evolved from a government endeavour into a commercial economy — one that increasingly underpins connectivity, defence, and data services on the ground. Launch costs continue to fall, satellite networks continue to scale, and institutional investment in the sector continues to grow.

For investors looking to access this opportunity across the full space value chain, ORBX offers diversified exposure to the companies driving it.

## Sources

<sup>1</sup> SpaceX (March 2025), *Falcon User's Guide*.

<sup>2</sup> Space Stats as at February 27, 2026, *Orbital launches per year*.

<sup>3</sup> Global X ETFs forecast with information derived from: Allied Market Research (January 2025), *Space Launch Services Market Research*; EMR (January 2026), *Space Launch Services Market Size, Share and Forecast Trends - Growth Analysis and Outlook Report (2026-2035)*; Precedence Research. (May 28 2025), *Space Launch Services Market Revenue to Attain US\$57.94 Bn by 2033*.

<sup>4</sup> Scientific American (March 17 2026), *SpaceX now has more than 10,000 Starlink satellites in orbit*.

<sup>5</sup> Novaspaces (January 2026), *The Space Economy Report*; Satellite Industry Association. (May 2025), *2024 Global Satellite Industry Revenues*.

<sup>6</sup> *Ibid*.

<sup>7</sup> Novaspaces (January 2026), *Global Space Spending Reaches \$137B, Marking a Defence-Led Era*.

<sup>8</sup> United States Space Force (April 2025), *USSF defines path to space superiority in first Warfighting framework*.

<sup>9</sup> Wired (September 2025), *Big Tech Dreams of Putting Data Centers in Space*.

<sup>10</sup> NASA (2020), *The Recent Large Reduction in Space Launch Cost*. NASA Technical Reports Server.

<sup>11</sup> Payload Space (2025), *2025 Orbital Launch Attempts by Country*.

<sup>12</sup> Novaspaces (January 2026), *The Space Economy Report*.

<sup>13</sup> Jonathan's Space Report (2026), *Satellite Statistics: Satellite and Debris Population*.

<sup>14</sup> European Space Agency (2025), *Around 100,000 Satellites Are Expected to Be in Orbit by 2030*.

<sup>15</sup> Satellite Industry Association (2025), *Historic Number of Launches Powers Commercial Satellite Industry Growth*.

## Related ETFs

[Global X Space Tech Index ETF \(ORBX\)](#)

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