



## ***Know Yourself: Advance Your Career***

In the workplace, technical skills and designations such as your CFA charter are important, but employers say that technical skills are only a part of the equation. Decades of research also show that the mental constructs of performance – ***self-awareness, attunement to one’s work environment, and the ability to align one’s strengths with the responsibilities of the job*** determine success.

Developed by one of the world's top ten psychologists, Dr. Robert Nideffer, Ph.D., **the Attentional and Interpersonal Style Inventory (TAIS)** gives you a key competitive edge in the marketplace by properly measuring those mental constructs of performance, which research proves are required for success:

- |                                      |  |
|--------------------------------------|--|
| ✓ Decision-making skills             | ✓ Emotional intelligence and balance       |
| ✓ Managerial/leadership style        | ✓ Competitiveness, drive and determination |
| ✓ Analytical capabilities            | ✓ Risk tolerance                           |
| ✓ Political awareness                | ✓ Personality fit with the team            |
| ✓ Self-awareness, self esteem        | ✓ Entrepreneurial capabilities             |
| ✓ Basic motivations                  | ✓ Level of defensiveness                   |
| ✓ Communication and listening skills | ✓ Concentration skills                     |
| ✓ Trustworthiness                    | ✓ Distractibility and anxiety              |

### ***The Power of Self-Awareness***

The knowledge and self-awareness gained through TAIS assessments enables you to answer previously unanswered questions: Why am I feeling stressed and undervalued? Why am I being passed over for promotions? Why am I struggling in my new management position? TAIS will shed light on the blind spots that have been preventing you from moving forward, so you can truly take charge of your career. Following the TAIS assessment, Satoruum has all of the tools you need to position yourself for success:

- **Our professional coaches** can help you chart a career path that best positions you for success.
- **Our communications and branding experts** can help you perfect your resume and LinkedIn profile to clearly articulate to the best employers why they need you on their team.
- **Our executive search team** can help you find the job you are meant to have.

### ***Special Pricing for CFA Society Toronto members***

TAIS Assessment: proven online assessment that takes 30 minutes to complete followed by a comprehensive presentation of results.	\$500/Assessment
Professional Branding: Reconstruction of your resume and LinkedIn Profile.	\$100/Hour

***Contact Andrew Pardy, Managing Director, Satoruum today  
at 416-809-0520 or Andrew@satoruum.com.***