

**CONNECT WITH YOUR
COMMUNITY AT THE PREMIER
NETWORKING EVENT OF THE YEAR**



2017 ANNUAL INVESTMENT DINNER

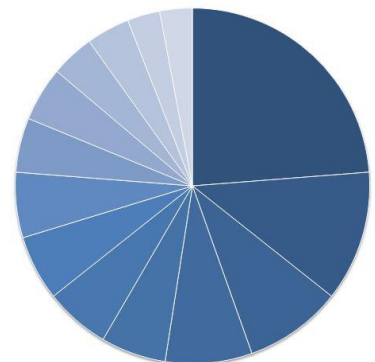
Wednesday, November 15, 2017 • 5:00-9:00 PM • Fairmont Royal York • Canadian Room • Toronto

Please join us at CFA Society Toronto's 60th Annual Investment Dinner; an important occasion in the Toronto investment community calendar. Support your clients and Society member-employees by sponsoring the event and purchasing a corporate table. Network with over 900 like-minded industry professionals and enjoy an incredible evening of insight from industry thought leaders.

PREMIUM SPONSORSHIPS	GOLD	SILVER
Price	\$16,000	\$10,500
Available	1	2
Secure your sponsorship now: cburke@cfatoronto.ca , 416 366-5755 ext. 221		

REACH ELITE TORONTO INVESTMENT PROFESSIONALS

CFA SOCIETY TORONTO MEMBER JOB FUNCTIONS



SPEAKERS

Jason Furman

Chairman, Council of Economic Advisers (2013-2017)

Donald A. Guloien

President & Chief Executive Officer at Manulife

Bob Prince

Co-CIO at Bridgewater Associates

Host: Diane Buckner

CBC News, Business Team, Host, Dragon's Den



To secure any of these opportunities and gain access to a wide array of investment professionals attending this event, please contact:

CHRIS J. BURKE
Corporate Engagement and Sponsor Relations Manager
(416) 366-5755 ext. 221 cburke@cfatoronto.ca

PREMIUM SPONSORSHIPS

GOLD SPONSOR

\$16,000 | 1 Remaining

As a Gold sponsor, your firm will receive significant brand recognition throughout the Annual Investment Dinner's marketing campaign and live program. This level of sponsorship allows a firm to co-sponsor the exclusive VIP Reception that takes place prior to the sit-down dinner, as well as the Dessert Reception that follows. Gold sponsors enjoy recognition within the event media advisory and the opportunity to display a sponsor-provided 10-second logo animation in the on-screen sponsor recognition loop shown during dinner. Gold sponsors can take advantage of one full-day use of CFA Society Toronto's largest facility space – the Training Room* which includes full use of all A/V and video conferencing capabilities.

**Maximum capacity 32 ppl. classroom style*

SILVER SPONSOR

\$10,500 | 2 Remaining

Silver sponsors enjoy premium-level brand recognition throughout the Annual Investment Dinner's marketing campaign and live program. This opportunity recognizes your firm before, during and post-event through digital and print channels that include: CFA Society Toronto website, email invitations, social media as well as VIP Reception and dinner tickets. Silver sponsors are allocated one full-day use of CFA Society Toronto's second-largest facility space – the FactSet Room* which includes full use of all A/V and video conferencing capabilities.

**Maximum capacity 18 ppl. classroom style*

SUPPORTING SPONSORSHIPS

BENCHMARK PREDICTION PRIZE SPONSOR

Cash/In-kind | Unlimited

The Benchmark Prediction Prize Sponsor provides a level of financial OR In-kind support as we recognize your firm and reward the winner of the previous year's Benchmark Prediction. You will enjoy brand recognition on: the event web page, on event signage supporting the Benchmark Prediction challenge and through visual/verbal recognition during the awarding of the prize.

GIFT PARTNERS

\$500 | Unlimited

Gift Partners believe in the importance of the role that CFA Society Toronto plays in supporting the professional development and advancement of CFA® charterholders. In recognition of this support, Gift Partners will enjoy brand recognition via a partner-supplied print insert* or promotional item within the take-home gift bags that each Annual Investment Dinner attendee receives as well as logo recognition on the event webpage.

**Each partner is responsible for creation, print production and shipping of colour print piece no larger than 4" x 6". Print and promotional items to be approved by CFA Society Toronto. Quantity and timing outlined within each sponsor agreement.*

PREMIUM SPONSORSHIPS	GOLD	SILVER
Price	\$16,000	\$10,500
Available	1	2
Deliverables		
Dinner guest tickets	5 tickets included. Additional 3 tickets at 40% discount	4 tickets included. Additional 4 tickets at 40% discount
VIP Reception tickets	10	8
Digital recognition of logo/link on dedicated event web page	•	•
Advertisement in live program brochure	Half-page	Logo
Logo and verbal recognition from podium at start and finish of sit-down dinner	•	•
Logo recognition on dinner table cards	•	•
Logo recognition on Annual Investment Dinner sponsor recognition signage	•	•
Inclusion of sponsor-provided print <u>or</u> promotional item for take-home gift bag* <i>*Based on approval from CFA Society Toronto. See "Gift Partners" for details</i>	•	•
Logo recognition looped on-screen during dinner	•	•
CFA Society Toronto social media postings	4	3
One-time list of available attendee organizations and job functions	•	•
Logo recognition in event print invitation* and emails <i>*Cut-off date for inclusion in print invitation: June 21, 2017. Print invitation and emails sent to 9,000 recipients</i>	•	•
Ad placement in December 2017 edition of <i>The Analyst</i> (over 9,000 distributed)	Half-page	Acknowledgement
One full-day use of CFA Society Toronto facility space	Training Room	FactSet Room
Digital banner ad (one) in Society email* <i>*Ad placed at the discretion of CFA Society Toronto</i>	1x	
Opportunity to display sponsor-provided 10-second logo animation during dinner sponsor recognition loop	•	
Name recognition in Annual Investment Dinner media advisory* and post-event media release* <i>*Limited to sponsor acknowledgement and link, no provision for boiler plate</i>	•	
Name and logo recognition in Annual Investment Dinner underground "PATH" system ad (for 2 weeks prior to event)		
Co-Presenting Sponsor of VIP Reception, incl. logo on dedicated VIP Reception signage	•	
Co-Presenting Sponsor of Dessert Reception, incl. logo on dedicated Dessert Reception signage	•	

BENCHMARK PREDICITON PRIZE SPONSOR	Cash/In-Kind
Available	Unlimited
Deliverables	
Digital logo recognition on dedicated event web page	•
Logo recognition on Annual Investment Dinner sponsor recognition signage	•
Logo visual/verbal recognition during awarding of contest prize	•
Logo recognition in December 2017 edition of <i>The Analyst</i> (over 9,000 distributed)	•

GIFT PARTNERS	\$500 Each
Available	Unlimited
Deliverables	
Sponsor name recognition on dedicated event web page	•
Inclusion of Partner-supplied print piece* or promotional give-away item within take-home gift bags.	•
<i>*Each partner responsible for creation, print production and shipping of colour print piece no larger than 4" x 6". Partners responsible for production and delivery of promotional item no larger than 8cm x 8cm x 8cm. Print and promotional items to be approved by CFA Society Toronto prior to production. Quantity and timing outlined in each sponsor agreement.</i>	

RAFFLE / IN-KIND SPONSORSHIP

CFA Society Toronto is a not-for-profit organization supporting the professional development and advancement of CFA® charterholders. In-kind product/services are used throughout the sit-down dinner as raffle prizes and are a popular way to engage the audience while promoting and recognizing your generous support. Past examples of In-kind donation and complimentary support include: a weekend of venue accommodations and golf, restaurant gift cards (redeemable for food & beverage), a 48-hour luxury car rental as well as an exclusive session with a personal trainer.

In return for In-kind support of this program, your firm's brand will be represented across Society channels that include:

- CFA Society Toronto website
- Opportunity to supply print materials or promotional give-away items within take-home gift bags
- Logo recognition on-screen during applicable raffle giveaway

Contact: Chris J. Burke, Corporate Engagement and Sponsor Relations Manager, 416 366-5755 ext. 221

THANK YOU TO OUR CORPORATE SPONSORS

PLATINUM



GOLD

