CONNECT WITH YOUR COMMUNITY AT THE PREMIER NETWORKING EVENT OF THE YEAR

CFA Society Toronto

2017 ANNUAL INVESTMENT DINNER

Wednesday, November 15, 2017 • 5:00-9:00 PM • Fairmont Royal York • Canadian Room • Toronto

Please join us at CFA Society Toronto's 60th Annual Investment Dinner; an important occasion in the Toronto investment community calendar. Support your clients and Society member-employees by sponsoring the event and purchasing a corporate table. Network with over 900 like-minded industry professionals and enjoy an incredible evening of insight from industry thought leaders.

PREMIUM SPONSORSHIPS (See following page for details)	PLATINUM	GOLD	SILVER	BRONZE
Price	$22,000	$16,000	$10,500	$6,000
Available	SOLD	2	1	SOLD

Sponsorships will sell out!
Secure yours now: cburke@cfatoronto.ca, 416 366-5755 ext. 221

SPEAKERS

Jason Furman
Chairman, Council of Economic Advisers (2013–2017)

Donald A. Guloien
President & Chief Executive Officer at Manulife

Bob Prince
Co-CIO at Bridgewater Associates

Host: Diane Buckner
CBC News, Business Team, Host, Dragon's Den

REACH ELITE TORONTO INVESTMENT PROFESSIONALS

CFA SOCIETY TORONTO MEMBER JOB FUNCTIONS

To secure any of these opportunities and gain access to a wide array of investment professionals attending this event, please contact:

CHRIS J. BURKE
Corporate Engagement and Sponsor Relations Manager
(416) 366-5755 ext. 221 cburke@cfatoronto.ca

PREMIUM SPONSORSHIPS

PLATINUM SPONSOR

$22,000 | Exclusive - Sold

The Platinum sponsorship is an exclusive opportunity that delivers the highest level of recognition to the sponsoring firm throughout the Annual Investment Dinner marketing campaign and live program. As Platinum sponsor, your firm is afforded strong brand exposure that visibly projects support of, and alignment with CFA Society Toronto. This opportunity provides your firm with brand exposure prior to the event through multiple digital and print channels, during the evening from the VIP Reception to the post-dinner Dessert Reception and after the event through further Society digital and print channel executions. The Platinum sponsorship also includes preferred-placement dinner tables and the opportunity for your firm to enjoy pre-event promotion via "PATH" underground ads. Also included is the opportunity to display a sponsor-provided 10-second logo animation, included in the sponsor recognition loop shown during dinner.

GOLD SPONSOR

$16,000 | Maximum 2

As a Gold sponsor, your firm will receive significant brand recognition throughout the Annual Investment Dinner's marketing campaign and live program. This level of sponsorship allows a firm to co-sponsor the exclusive VIP Reception that takes place prior to the sit-down dinner, as well as the Dessert Reception that follows. Gold sponsors enjoy recognition within the event media advisory and the opportunity to display a sponsor-provided 10-second logo animation in the on-screen sponsor recognition loop shown during dinner. Gold sponsors can take advantage of one full-day use of CFA Society Toronto's largest facility space – the Training Room* which includes full use of all A/V and video conferencing capabilities.

**Maximum capacity 32 ppl. classroom style*

SILVER SPONSOR

$10,500 | Maximum 3 - 1 Remaining

Silver sponsors enjoy premium-level brand recognition throughout the Annual Investment Dinner's marketing campaign and live program. This opportunity recognizes your firm before, during and post-event through digital and print channels that include: CFA Society Toronto website, email invitations, social media as well as VIP Reception and dinner tickets. Silver sponsors are allocated one full-day use of CFA Society Toronto's second-largest facility space – the FactSet Room* which includes full use of all A/V and video conferencing capabilities.

**Maximum capacity 18 ppl. classroom style*

BRONZE SPONSOR

$6,000 | Maximum 6 - Sold Out

Bronze sponsors enjoy comprehensive brand recognition throughout the Annual Investment Dinner's marketing campaign and live program. This opportunity recognizes your firm before, during and post-event through digital and print channels. Bronze sponsors also receive one full-day use of one of CFA Society Toronto's upgraded facility spaces – the Vanguard Room*.

**Maximum capacity 12 ppl. Hollow square*

PREMIUM SPONSORSHIPS	PLATINUM	GOLD	SILVER	BRONZE
Price	$22,000	$16,000	$10,500	$6,000
Available	SOLD	2	1	SOLD
Deliverables				
Dinner guest tickets		5 tickets included. Additional 3 tickets at 40% discount	4 tickets included. Additional 4 tickets at 40% discount	
VIP Reception tickets		10	8	
Digital recognition of logo/link on dedicated event web page		•	•	
Advertisement in live program brochure		Half-page	Logo	
Logo and verbal recognition from podium at start and finish of sit-down dinner		•	•	
Logo recognition on dinner table cards		•	•	
Logo recognition on Annual Investment Dinner sponsor recognition signage		•	•	
Inclusion of sponsor-provided print or promotional items for take-home gift bag* **Based on approval from CFA Society Toronto. See "Gift Partners" for details*		•	•	
Logo recognition looped on-screen during dinner		•	•	
CFA Society Toronto social media postings		4	3	
One-time list of available attendee organizations and job functions		•	•	
Logo recognition in event print invitation* and emails **Cut-off date for inclusion in print invitation: June 21, 2017. Print invitation and emails sent to over 9,000 recipients.*		•	•	
Ad placement in December 2017 edition of *The Analyst* (over 9,000 distributed)		Half-page	Acknowledgement	
One full-day use of CFA Society Toronto facility space		Training Room	FactSet Room	
Digital banner ad (one) in Society email* **Ad placed at the discretion of CFA Society Toronto*		1x		
Opportunity to display sponsor-provided 10-second logo animation during dinner sponsor recognition loop		•		
Name recognition in Annual Investment Dinner media advisory* and post-event media release* **Limited to sponsor acknowledgement and link, no provision for boiler plate*		•		
Co-Presenting Sponsor of VIP Reception, incl. logo on dedicated VIP Reception signage		•		
Co-Presenting Sponsor of Dessert Reception, incl. logo on dedicated Dessert Reception signage		•		

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SUPPORTING SPONSORSHIPS

BENCHMARK PREDICTION BALLOT SPONSOR

$6,500 | Exclusive

The Benchmark Prediction Ballot Sponsor supports a recurring part of the Annual Investment Dinner as we recognize the previous year's participants and launch a new Benchmark Prediction challenge. Your firm will enjoy brand recognition on: the event web page, on each of the printed ballots that are distributed to all attendees, on event signage supporting the challenge and visual/verbal recognition during the awarding of the Benchmark Prediction prize.

WINE SPONSOR

$3,500 | 2 Available (one red, one white)

Wine* sponsors are promoted in conjunction with the sit-down portion of the Annual Investment Dinner. As a wine sponsor, your firm will receive unique brand recognition across multiple digital and print platforms including: the event web page, the Annual Investment Dinner live program brochure, visual/verbal recognition at the beginning of the meal and logo recognition on dedicated table tent cards at every table as well as on event signage. Each dinner table will receive two bottles of wine: one red, one white.

**Wine selected and purchased by CFA Society Toronto*

MEDIA SPONSOR

$3,000 | Exclusive

The Media Sponsor will enjoy the opportunity to align and be promoted with one of Toronto's premier financial industry events. Your organization will gain brand awareness through the distribution of sponsor print materials in the take-home gift bag as well as recognition as Media Sponsor on the event web page, on event signage, in print within the event program and through visual/verbal recognition at the beginning of the sit-down dinner.

BENCHMARK PREDICTION PRIZE SPONSOR

Cash/In-kind | 3 Available

The Benchmark Prediction Prize Sponsor provides a level of financial OR In-kind support as we recognize your firm and reward the winner of the previous year's Benchmark Prediction. You will enjoy brand recognition on: the event web page, on event signage supporting the Benchmark Prediction challenge and through visual/verbal recognition during the awarding of the prize.

GIFT PARTNERS

$500 | Unlimited

Gift Partners believe in the importance of the role that CFA Society Toronto plays in supporting the professional development and advancement of CFA® charterholders. In recognition of this support, Gift Partners will enjoy brand recognition via a partner-supplied print insert* or promotional item within the take-home gift bags that each Annual Investment Dinner attendee receives as well as logo recognition on the event webpage.

**Each partner is responsible for creation, print production and shipping of colour print piece no larger than 4" x 6". Print and promotional items to be approved by CFA Society Toronto. Quantity and timing outlined within each sponsor agreement.*

BENCHMARK PREDICTION BALLOT SPONSOR	$6,500			
Available	Exclusive			
Deliverables				
Dinner tickets	2			
VIP Reception tickets	2			
Digital recognition of logo/link on dedicated event web page	•			
Logo recognition on Annual Investment Dinner sponsor recognition signage	•			
Logo recognition in live program brochure	•			
Logo recognition on each Benchmark Prediction ballot (one per attendee – over 900 printed)	•			
Logo recognition on dedicated ballot signage	•			
Logo on-screen & verbal recognition during ballot prize recognition	•			
Logo recognition in December 2017 edition of *The Analyst* (over 9,000 distributed)	•			

WINE SPONSOR	$3,500			
Available (one red wine, one white wine)	2			
Deliverables				
Digital recognition of logo/link on dedicated event web page	•			
Logo recognition on dedicated dinner table tent cards (one per table)	•			
Logo recognition on Annual Investment Dinner sponsor recognition signage	•			
Logo recognition in live program brochure	•			
Logo recognition in December 2017 edition of *The Analyst* (over 9,000 distributed)	•			

MEDIA SPONSOR	$3,000			
Available	Exclusive			
Deliverables				
Digital recognition of logo/link on dedicated event web page	•			
VIP Reception tickets	2			
Logo recognition on Annual Investment Dinner sponsor recognition signage	•			
Logo recognition in live program brochure	•			
Inclusion of sponsor-provided print or promotional items for take-home gift bag* **Based on approval from CFA Society Toronto. See "Gift Partners" for details*	•			
Logo recognition in December 2017 edition of *The Analyst* (over 9,000 distributed)	•			

BENCHMARK PREDICITON PRIZE SPONSOR	Cash/In-Kind			
Available	Max 3			
Deliverables				
Digital logo recognition on dedicated event web page	•			
Logo recognition on Annual Investment Dinner sponsor recognition signage	•			
Logo visual/verbal recognition during awarding of contest prize	•			
Logo recognition in December 2017 edition of *The Analyst* (over 9,000 distributed)	•			

GIFT PARTNERS	$500 Each			
Available	Unlimited			
Deliverables				
Sponsor name recognition on dedicated event web page	•			
Inclusion of Partner-supplied print piece* or promotional give-away item within take-home gift bags. **Each partner responsible for creation, print production and shipping of colour print piece no larger than 4" x 6". Partners responsible for production and delivery of promotional item no larger than 8cm x 8xm x 8cm. Print and promotional items to be approved by CFA Society Toronto prior to production. Quantity and timing outlined in each sponsor agreement.*	•			

RAFFLE / IN-KIND SPONSORSHIP

CFA Society Toronto is a not-for-profit organization supporting the professional development and advancement of CFA® charterholders. In-kind product/services are used throughout the sit-down dinner as raffle prizes and are a popular way to engage the audience while promoting and recognizing your generous support. Past examples of In-kind donation and complimentary support include: a weekend of venue accommodations and golf, restaurant gift cards (redeemable for food & beverage), a 48-hour luxury car rental as well as an exclusive session with a personal trainer.

In return for In-kind support of this program, your firm's brand will be represented across Society channels that include:

- CFA Society Toronto website
- Opportunity to supply print materials or promotional give-away items within take-home gift bags
- Logo recognition on-screen during applicable raffle giveaway

Contact: Chris J. Burke, Corporate Engagement and Sponsor Relations Manager, 416 366-5755 ext. 221

THANK YOU TO OUR CORPORATE SPONSORS

PLATINUM

THOMSON REUTERS

GOLD

HORIZONS EXCHANGE TRADED FUNDS
ALPHA + BENCHMARK + BETAPRO

S&P Dow Jones Indices
An S&P Global Division

TMX Toronto Stock Exchange | TSX Venture Exchange