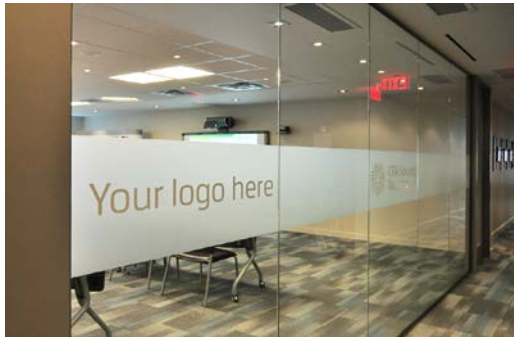


Facility Naming Sponsorship OPPORTUNITIES

120 Adelaide St. W, Suite 701 • Toronto, ON



Overview

CFA Society Toronto has four high impact branding opportunities for your firm at our facilities located in downtown Toronto's financial district. This is a unique opportunity to showcase your brand to an elite segment of finance and investment professionals.

Training Room



952 sq. ft.

Capacity: 40 people (classroom style)

A/V: Smartboard, laptop, projector, lectern, microphone, built-in audio/video conference, WiFi

Intended Use: Board & Committee Meetings, Courses, Workshops, Webinars, Special Events & Receptions

Annual Traffic: **2,500+** members and business professionals

FactSet Room



567 sq ft.

Capacity: 22 people (classroom style)

A/V: built-in screen, laptop, projector, lectern, white board, built-in audio/video conference, WiFi

Intended Use: Board & Committee meetings, Courses, Workshops, Webinars, Special Events & Receptions

Annual Traffic: **1,200+** members and business professionals

FACILITY SPONSORSHIP OPPORTUNITIES

Training Room		\$20,000
FactSet Room	SOLD	\$12,000
Sionna Room	SOLD	\$ 3,000
Vanguard Room	SOLD	\$ 5,000

For a tour of our facilities please contact Jenny Yeo, Director, Programs & Members Services (interim)
jyeo@cfatoronto.ca

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Sionna Room



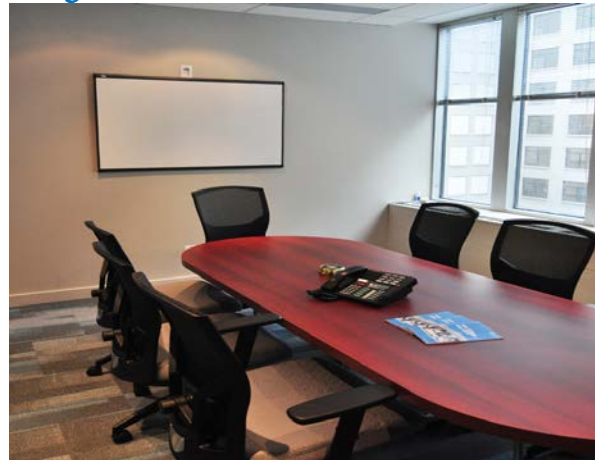
255 sq. ft.
Capacity: 12 people (Boardroom style)

A/V: whiteboard/screen, projector, laptop, polycom, WiFi

Intended Use: Committee and other meetings

Annual Traffic: **700+** members and business professionals

Vanguard Room



145 sq. ft.
Cap: 8 people (Boardroom style)

A/V: whiteboard/screen, projector, laptop, WiFi

Intended Use: Committee and other meetings

Annual Traffic: **200+** members and business professionals

Facility Naming Sponsorship BENEFITS

120 Adelaide St. W, Suite 701 • Toronto, ON

ALL SPONSORS RECEIVE *

- Recognition and promotion of sponsor in various communications including: event flyers, e-blasts, facility services package, committee and meeting confirmations
- Company logo with a hyperlink to the sponsor website on sponsorship and facility services pages of our website
- Opportunity to have corporate collaterals in the room
- First right of refusal for renewal

*subject to availability and terms of the agreement

TRAINING ROOM: \$20,000 (exclusive)

- Company name and logo on glass wall
- Signage on front wall inside main entrance of facility
- One (1) voucher to attend Society events (exceptions apply)
- One (1) complimentary full-day room use per year*
- One (1) full-page ad per year in *The Analyst* (over 8,500 subscribed)
- One (1) complimentary job posting per year

BOARD ROOM: \$12,000 (exclusive)

SOLD - FactSet

- Company name and logo on glass wall
- Signage on front wall inside main entrance of facility
- One (1) complimentary full-day room use per year*
- One (1) ¼-page ad per year in *The Analyst* (over 8,500 subscribed)

LARGE MEETING ROOM: \$3,000 (exclusive)

SOLD – Sionna Investment Managers

- Company name and logo on glass door
- Signage on front wall inside main entrance of facility

SMALL MEETING ROOM: \$5,000 (exclusive)

SOLD – Vanguard

- Company name and logo on glass wall
- Signage on front wall inside main entrance of facility
- One (1) complimentary full-day room use per year*

We would be happy to create a customized solution for you. Please contact Jenny Yeo (interim) - jyeo@cfatoronto.ca to create a package to fit your marketing needs.

Facility Naming Sponsorship

Engage with new clients and potential partners • Elevate and position your brand

CFA SOCIETY TORONTO MEMBERS

94% are CFA charterholders

68% are under 45 years old

70% possess over 10 years of industry experience

40% hold a Master's Degree or higher

38% have a primary focus in equities, with other major professional specialties including fixed income, derivatives, real estate, hedge funds, commodities, venture capital, insurance, mutual funds, pension funds, private wealth, and consulting

ABOUT CFA SOCIETY TORONTO

CFA Society Toronto supports the professional and business development of nearly 9,000 CFA® charterholders in Toronto, making it the largest society of CFA charterholders globally. It provides members with a local perspective on a global designation, through educational programs, sponsored events, job postings, quarterly newsletters, a comprehensive affinity program and networking opportunities.

A not-for-profit organization, CFA Society Toronto is affiliated with CFA Institute, the global body that administers the Chartered Financial Analyst® curriculum and sets voluntary, ethics-based performance-reporting standards for the investment industry. CFA Society Toronto's members are leaders in ethics in the financial community. For more information, please refer to www.cfatoronto.ca.